

touchpoint : a concept; an instance when a consumer interacts  
the with a brand (a positive or negative experience)

# Corporate

pin up show @ eyedrum

## OPEN CALL FOR ART

pin it up november 14-17

Monday, Nov 14 6-9PM

Tuesday, Nov 15 6-9PM

Wednesday, Nov. 16 5-8PM (plus gallery hours 12-5PM)

Thursday, Nov. 17 5-8PM

## requirements

no more than three drawings per person (a drawing is anything on paper)  
must be able to pin (no mats or frames, please)

collaborations welcome, any kind of paper is acceptable. . .  
works must be labeled: artist(s) name, contact phone & email,  
price or NFS, comments (optional)

## confirmation

email [alyson.laura@gmail.com](mailto:alyson.laura@gmail.com) to let us know to expect you  
SUBJECT: corporate pin up

## contact:

eyedrum is located @ 290 MLK Jr. Dr. 404.522.0655  
[www.eyedrum.org](http://www.eyedrum.org)

## art show:

SAT NOV 19, in conjunction with the New Orleans Diaspora Show  
up through Dec 24

## pick up:

all works will be carefully taken down and stored, pick up  
WED JAN 11, FRI JAN 13 & SAT JAN 14 during gallery hours (12-5pm)